

ctLow Photography — May 30, 2024
Portrait Program Information – 2024

Hello, and thanks for your interest this project, designed to provide you with exemplary portraits.

Following are simply some thoughts (not rules!) which may help you.

- **It's all about you!** You choose how to dress and pose, the length of the session: everything. I can guide you as you wish. We plan for two hours, also completely flexible ... inspiration might strike (and does)!
- Think about your goals. If you have anything particular on your mind, then we can discuss that early on.
- Starting in July 2024, I will begin to charge, the nominal fee of \$100. Half of the proceeds, if using the (private) AOG Gallery (near Frankville), will go to their preferred charity, Innocence Canada. Previously-promised free bookings valid for six months.
- That space has a long staircase, i.e. is not "accessible". We can talk about other options.
- I aim to produce professional-level work, at the very least. Compared with department-store portraits or cellphone selfies (both often very good), these might end up more artistic: interesting lighting, showing more personality.
- You could think about hair, makeup, nails and wardrobe, etc. Many people bring clothing changes — variations in style or formality — or accessories — hats, jewellery, glasses, scarves, etc., serious or silly.
- Generally, we will work in a studio (all negotiable), against a backdrop.
- You will later receive a handful of (edited) **digital files**, computer-monitor size, i.e. about 1,500 pixels wide or 1,000 pixels high. I give these for your (pardon the legalese) "unrestricted, non-defamatory use in perpetuity", with no other conditions. I offer the sessions on a liability-free basis.
- I retain copyright, as usual, which however gives me very few *commercial* rights. And, I promise to exceed the legalities, and guarantee my best efforts at absolute **privacy**, and will not for example post, or otherwise distribute or use, any of the images, without the client's express permission.
- The images initially have my logo on them, in a corner – negotiable.
- You may wish art-quality **prints**, which I can provide at reasonable cost.

All I can say is that clients have loved their images, and have also found the **experience** transformative.

Questions and comments gladly entertained. Some pre- and post-discussion is completely normal.

Thank you again. We're going to love doing this!



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Photography

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